

Parents Training 2024

A whole-school approach to digital safeguarding and wellbeing

Stockport LA

Parents Session
November 2024

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Smoothwall

smoothwall.com



Welcome

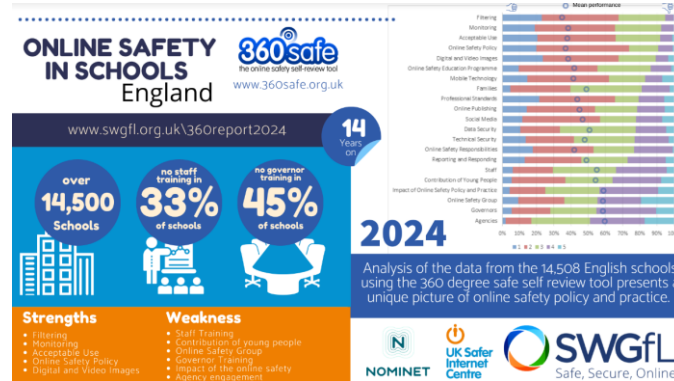
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Digital Safety and Wellbeing Framework



Physical, mental and digital risks



UK Parliament

Screen time: impacts on education and wellbeing - Report Summary

This is a House of Commons Committee report, with recommendations to government. The Government has two months to respond.

Author: [Education Committee](#)

Related inquiry: [Screen Time: impacts on education and wellbeing](#)

Date Published: 25 May 2024

Working together to keep children safe



Department for
Education



Schools, colleges
and MATs



Parents / carers

Current threats

- Screentime
- AI
- Sextortion
- Themes and trends

Current threats

- **Screen time**
- AI
- Sextortion
- Themes and trends

Mental Health and wellbeing - Screen time

Extended screen time has become increasingly normal for young children and teenagers. Research suggests a 52% increase in children's screen time between 2020 and 2022, and that nearly 25% of children and young people use their smartphones in a way that is consistent with a behavioural addiction. Screen use has been found to start as early as six months of age. One in five children aged between three and four years old have their own mobile phone, increasing to one in four children by age eight and to almost all children by age twelve. The amount of time those aged 5-15 years old spent online rose from an average of 9 hours per week in 2009, to 15 hours per week in 2018.

Mental Health and wellbeing - Screentime

- How many hours a week do you children spend accessing technology?
 - Just the right amount
 - Too much than I'd like
 - Too much

Mental Health and wellbeing - What can we do?



Current threats

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AI

Barnardos Report Reveals 63% of Children Learn About AI (Artificial Intelligence) Through Social Media

Posted on Tue October 15, 2024
in News & Events, Press Releases, Research, Schools

Some of the key findings are:

- 63% of **children and young people** heard about AI from social media
- 54% of **children and young people** want to learn more about AI at school
- 82% of **children and young people** said their parents or teachers know “some”, “not too much” or “nothing” about AI
- 93% of **parents** surveyed said they have concerns about their children using AI
- 87% of **parents** felt their children learning about AI now was either “important” or “very important”
- 95% of **teachers** have not received any training in AI

AI - Generative Ai & Chatbots



Online safety **Illegal and harmful content**

Published: 8 November 2024

News and updates

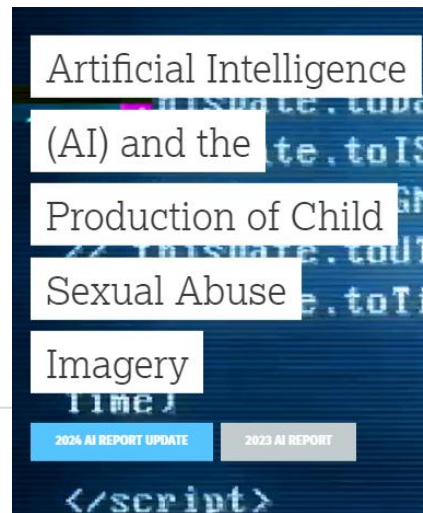
Today we've published an open letter to online service providers operating in the UK about how the UK's Online Safety Act will apply to Generative AI and chatbots.

AI

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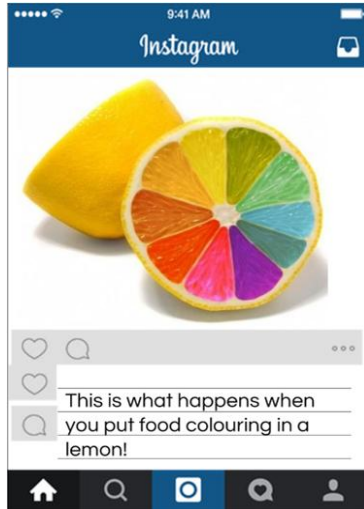
A deep dive into deepfakes that demean, defraud and disinform



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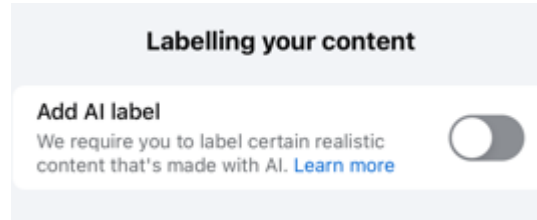
Misinformation - Deep fakes



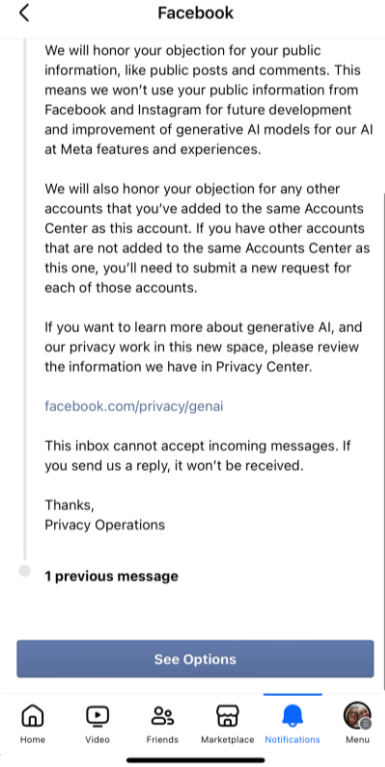
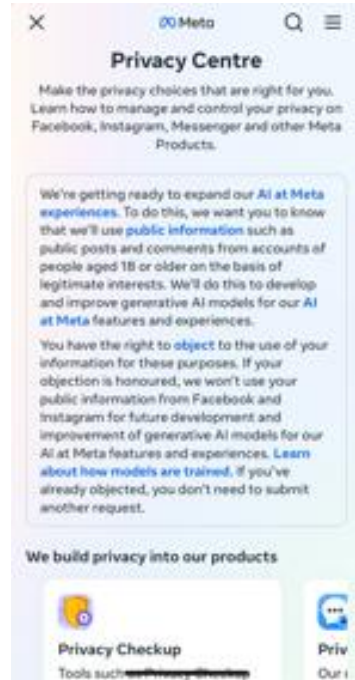
AI - Social Media



What's on your mind?



META AI



Current threats

- Screen time
- AI
- **Sextortion**
- Themes and trends

Sextortion



<https://www.iwf.org.uk/resources/sexortion/>

Skills - Ways it is happening

- Children are seeing inappropriate content - Such as porn (Sometimes)
- They are receiving an email stating they have been watching this content - telling them they are disgusting, saying they have installed Spyware onto the device and captured them.
- They say they will share the video unless they get a sum of money - usually \$999

Talk to you children
Report all activity

Spyware



Resources to support Sextortion

■ Avoid Blame

If a child has approached you with a sextortion concern, always remember that they have done nothing wrong. Avoid victim blaming language and reassure them that you are there to support them and not there to judge or make them feel worse about the situation.

▲ Escalate

If a sextortion incident has been disclosed, understand that this is a form of child sexual abuse and needs to be escalated towards your designated safeguarding lead who will then need to refer it to the police and/or the local authority children's services.

● Work Together

Parents and carers will need to be informed about the situation, but this can bring about feelings of anxiety or concern from the child around how they might react. Talk with them about their preferred approach for how they want their parents/ carers to be notified and try to accommodate where you can. Remind them that everything you are doing is there to support and protect them whilst reaffirming that they have done nothing wrong.

■ Take Action

If an incident has happened, you can direct towards online tools such as Report Remove or Take It Down. Both services allow you to report the images and videos directly, and Report Remove also allows you to report a URL (web address) when this imagery has been uploaded to a website. A digital fingerprint – known as a hash – will be created of the images and videos. These hashes are then distributed across participating platforms to prevent the images and videos from being shared. In addition, if you know that the images have been shared across specific platforms, these should also be reported through in-app reporting tools. All Report Remove reports go directly to the Internet Watch Foundation, which is the UK body responsible for assessing and removing this type of imagery. Because the content is classified as child sexual abuse material, do not report it to the Professionals Online Safety Helpline

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- **Themes and trends**

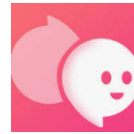
Themes and trends: Content, contact, conduct & commerce



Instagram



Joingy



Pink Chat



Hugging face



X



Bigo



Whats App



Snapchat

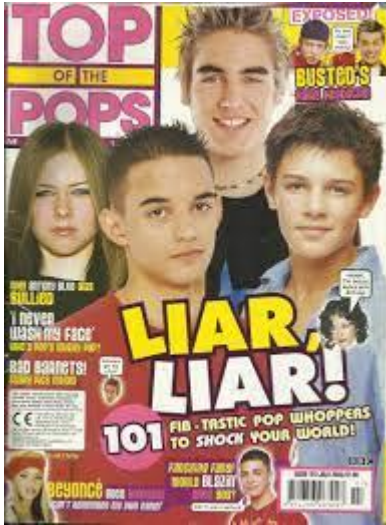
Snapchat lingo

- Snap
- Stories
- Spotlight
- Maps
- Chat
- My AI
- Location
- Snapchat +
- Story rewatch
- Communities (New - Schools)
- Public profile (New)
- Snap Tokens (Currency - New)
- Snap score
- Tokens

Snapchat lingo

- Snap – One picture shared
- Stories – A series of pictures that are putting to slide show in the order they were taken
- Spotlight – Sharing snaps from anyone within the community that are the most entertaining
- Maps – Allows you to plot your friends on a map – where are they right now and meet up with them using meet up function (Snapchat meet)
- Chat – Message with friends
- My AI – Chat GPT AI in the snapchat platform
- Snapchat + - Addition functions in the app which cost money
- Story Rewatch – See who is watching you content, How many times have they viewed
- Communities – New feature they are pushing to get schools onto snapchat to create communities
- Public profile - A profile that allows you to viewable to all users
- Snap score – Snapscores is based on the number of friends / snaps/ stories you have shared.
- Tokens – Currency – Buy and share with content creators

Pressure



Pressure



Influencers / Internet personality



- Georgia Harrison
- Mr Beast
- Skibidi / Skibidi Toilet
- KSI



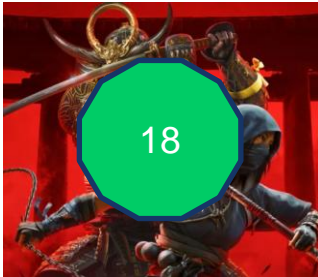
- Who influences your children?



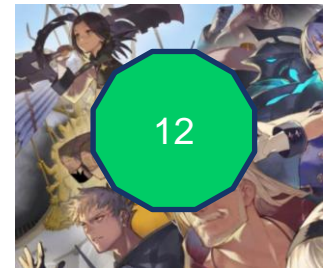
Gaming December 2024



- Indiana Jones and the great circle
- Marvel Rivals
- Fantasian Neo Dimension
- Assassins Creed Shadows



What games have your children asked for Christmas?



Gaming- Pegi ratings



Skills – Things to think about

- Understanding
- Privacy and security settings
- Location based services
- Function of the app
- Positive engagement with technology – Screen time limits
- Data sharing
- Content and impact this can have on your footprint / image
- Functionality of the app
- Updates in the app
- Knowledge of the device – What can my children's device do?

Resources for screentime

- <https://stockport.onlinesafetyhub.uk/>
- https://www.gustodio.com/en/30-days-school-special/?utm_source=internal&utm_medium=OSHUB&utm_campaign=stockport-uk



Advice



Resources

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Online Safety Hub

Trusted digital safety advice for caregivers

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Social media

Bigo Live



Deception

Betternet



Social media



Gaming

Minecraft

Our Age Rating: 9+



Gaming

Roblox

Our Age Rating: 12+



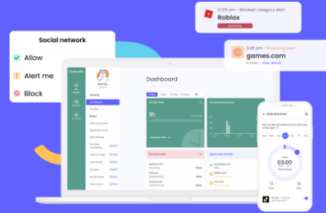
Entertainment

Qustodio

Qustodio
by Qoria

Exclusive offer for your school community: free Qustodio protection for 2 devices and 30-day access to all Premium features!

Parental controls made easy



Available on all popular platforms



Create your **FREE** account now

and enjoy Qustodio Protection for 2 devices and 30-day access to all Premium features

Report harmful content

REPORT HARMFUL CONTENT

Report **Advice** Cymraeg

Helping everyone to report harmful content online

- Threats
- Impersonation
- Bullying and Harassment
- Self-harm or Suicide Content
- Online Abuse
- Violent Content
- Unwanted Sexual Advances
- Pornographic Content

Are you a young person under the age of 18?



Are you worried about online sexual abuse or the way someone has been communicating with you online?

Make a report to one of CEOP's Child Protection Advisors

Should I make a report to CEOP? →

If you're worried about online abuse or the way someone has been communicating online, let CEOP know.



What happens when I make a report? →

One of our experienced Child Protection Advisors will be there to make sure you get the help that you need.



How can CEOP help me? →

Online abuse affects many children and young people every day, CEOP has helped thousands of people in need of support.



Make a report

If you have experienced online sexual abuse or you're worried this is happening to someone you know, let us know safely and securely

Report Remove

HOW TO GET YOUR IMAGE REMOVED

If you're under 18 and a nude image or video of you has been shared online, you can report it and to be removed from the internet. You'll need to:

- Select your age and follow the steps below.
- Create a Childline account so we can send you updates on your report.
- Report your image or video to the Internet Watch Foundation (IWF).



**Nude image of you online?
We can help take it down.**

Q&A



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Thank you

